

critical LINK
management group



Connecting People and Ideas

Critical LINK is an Edmonton based management consulting group dedicated to building organizational and community capacity for change. With expertise in managing complex, cross-sector initiatives, we build connections between the most important assets: people, ideas, organizations and possibilities.

Through expert goal setting and facilitation, Critical LINK helps diverse players come together in a way that can effectively drive change and innovation and build capacity for the future. Clients learn how to develop a language and spirit of collaboration that resonates across multiple stakeholders and sectors.

INSIGHTFUL

ATTENTIVE

ENGAGING

COMMITTED

Critical LINK
Management Group
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*"You helped immensely
with your fresh eyes and
new perspectives."*
Vancouver Foundation

OUR WORK

We pride ourselves on digging beneath the surface to tap into the true capacity of an organization.

Our projects span economic, business and community development, human resources, labour solutions, education, culture and tourism.

*"You bring coherence
to even the most
scattered project."*
Enbridge Pipelines

OUR SERVICES

We provide customized programs and services, group facilitation, stakeholder consultations, project management, qualitative research, feasibility studies and organizational reviews.



Director Karen Link brings 28 years of experience as a facilitator and project manager. She will customize a team of experts to meet your needs.

OUR CLIENTS

We're connected. Our extensive network includes private, public and not-for-profit sector organizations throughout Alberta and Western Canada.

We work with business, industry associations, economic development agencies, community organizations, post-secondary institutions and all three levels of government.

*"Your questioning
technique allowed for
critical issues to surface
and get dealt with."*
Museums Alberta